

Big Peach Grand Opening in Gainesville 🍑

1 message

Mon, Apr 28, 2025 at 8:03 AM



Peachy ,

Our newest location will have it's grand opening celebration and we want you to be part of the fun! We'll have several brands with plenty of raffles and giveaways plus your choice of a walk or run to kick the morning off.

Big Peach Gainesville Grand Opening

May 3rd - Gainesville, 8:00 am

Join us for an unforgettable and festive morning! We're thrilled to announce an exciting event featuring a vibrant group run and walk kicking off at 8:30 am. Indulge in delicious food and refreshing beverages while enjoying exciting raffles, fantastic giveaways, and exclusive deals! Our fantastic brands, including Aetrex, Altra, Brooks, Balega, New Balance, Nike, On, OS1st, Oofos, Saucony, and many more, will be there to showcase their latest offerings just for you!

Don't miss this incredible opportunity to elevate your fitness journey and connect with our community! RSVP [here](#).

[Big Peach Running Co. - Gainesville](#)

2171 Limestone Ridge NE

Gainesville, GA 30501

Located in the new Limestone Marketplace shopping Center!

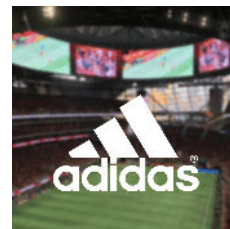
Blog: Why You Should Rotate Your Running Shoes

Did you know having multiple running shoes can significantly improve your running experience? Whether you're training for a race, enjoying daily jogs, or cross-training, rotating between different pairs of shoes can boost your performance, extend the life of your footwear, and reduce the risk of injuries. Let's explore why you should consider adding more than one pair of running shoes to your gear collection. [Read more...](#)



Win Tickets to an Atlanta United Match!

We are thrilled to partner with Adidas to offer you a chance to win a pair of tickets to the [Atlanta United match against Cincinnati](#) on May 25th! Anyone who purchases a pair of Adidas shoes between now and May 17th will be entered into the raffle*. The winner will be notified by email. Tickets will also be sent through email, so please make sure your email address is correct in your customer profile/account.



Free Shoes with Bike Purchase!

Ride through 2025 in style! We're here to help you gear up for a healthier, more active you. Buy a Giant, Liv, Momentum, or Specialized bike and step into a free pair of shoes!* This offer is only good at our [Big Peach Ride + Run](#) locations, your one-stop shop for cycling and running.

*Valid on bike purchases over \$750 and shoes valued at \$150 or less.



SOCIAL RUNS & RIDES

We have fun Social Runs from all of our locations. They're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

Social Rides Are Back!

Please join us on our Monday night [Midtown Safety Ride](#). Please join us on our Wednesday night [Brookhaven Wednesday night ride](#).

EVENTS

Altra Demo run

May 5th - Braselton, 6:30 pm

Come celebrate Cinco de Mayo with us and our friends from Altra! We'll have the Torin 8, FWD VIA, and Experience Flow for you to try out. After the run, stick around for Cinco de Mayo celebrations! RSVP [here](#).

HOKA Clifton 10 Launch Party

May 8th - Brookhaven, 6:30 pm

Join us at our Brookhaven store for an exclusive launch party as we celebrate the arrival of the highly anticipated HOKA Clifton 10 at Big Peach Ride + Run! Chat with HOKA experts and our friends from Functionize PT, enjoy refreshments, and maybe even snag some limited-edition swag. Feel the difference and elevate your runs with the all-new Clifton 10! RSVP [here](#).

ASICS Spring Demo

May 10th - Cumming, 8:00 am

Join us at Cumming City Center with our friends from ASICS. We'll have the Glideride Max and Novablast 5 for you to try out. We welcome all ages and abilities to attend. Dogs can come too! We'll celebrate Mother's Day with flowers for moms, grandmas, and dog moms as well! RSVP [here](#).

Brooks Ghost 17 Demo Run

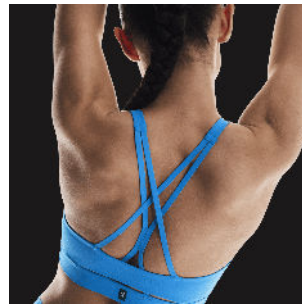
May 12th - Braselton, 6:30 pm

Get ready to experience the all-new Brooks Ghost 17 and be among the first to test out the latest in running comfort and performance. The Ghost 17 is built for a smoother, more responsive ride—perfect for both everyday runs and race-day miles. Whether you're chasing a new PR or just out for a jog, these shoes are designed to support every step. RSVP [here](#).

Women's Night with On

May 13th - Midtown, 6:00 pm

Mark your calendars, Atlanta ladies! We're hosting a special Women's Night with On, an evening dedicated to women in fitness. You can meet the On team and community partners, try on their running bras, enjoy light refreshments, connect with fellow athletes, and take advantage of exclusive in-store offers. Stay tuned for more details on what to expect at this exciting event designed just for you! RSVP [here](#).



FEATURED RACES

She Runs 5k

May 10th - Roswell, GA

The She Runs 5K is an all-women's event at Riverside Park in Roswell. This race celebrates every woman's reason for running, whether for exercise, competition, mental health, community, friendship, or fun. Participants will enjoy a scenic route along the Chattahoochee River. A post-race celebration and finisher's medals for all participants are planned. Register [online](#).



Georgia Brain Tumor Walk & Race

May 10th - Atlanta, GA

The National Brain Tumor Society is hosting a family-friendly event open to all ages. The event will raise awareness and funds for brain tumor patients and their families. Come for a morning of celebration, remembrance, and hope as we unite to support research and patient care. Register [online](#).



RACE PACKET PICK-UPS

Max's Moon Run

8th Annual Crimson 5k

[Suwanee](#) - April 30th, 6 pm - 8 pm

8th Annual Crimson 5k

[Suwanee](#) - May 1st, 2 pm - 7 pm

Gateway Center 5k

[Decatur](#) - May 2nd, 1 pm - 5 pm

[Suwanee](#) - April 30th, 2 pm - 7 pm

Gateway Center 5k

[Midtown](#) - May 1st, 4 pm - 7 pm

Tacos & Tequila 5k

[Suwanee](#) - May 2nd, 5 pm - 7 pm

RACE PARTNERSHIPS

- May 2nd - [Max's Moon Run](#)
- May 3rd - [Tacos & Tequila 5k](#)
- May 3rd - [8th Annual Crimson 5k Run/Walk](#)
- May 3rd - [Gateway Center 5k](#)
- May 8th - [Spark 5k](#)
- May 10th - [Race for MAC 5k](#)
- May 10th - [Pete the Cat: Beat the Street 5k](#)
- May 10th - [Bub's Run](#)
- May 10th - [She Runs 5k](#)
- May 10th - [Georgia Brain Tumor Walk & Race](#)
- May 17th - [Brookhaven Bolt 5k](#)
- May 17th - [Kettle Krush 5k](#)



SHOE DEALS!

[SHOP ONLINE](#)

Sale shoes are also available in stores.

**Selection varies by location*

FOLLOW US:



CONTACT US:



SHOP ONLINE:





BIG PEACH
RUNNING CO.

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Atlanta, GA 30308
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LOCALLY OWNED  AND OPERATED

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