
Here We Grow Again!

1 message

Mon, Mar 10, 2025 at 8:06 AM



Peachy,

Big Peach Running Co. is excited to announce the opening of its 14th store in Gainesville, Georgia. This new location will serve as a local resource for runners, walkers, and fitness enthusiasts. Peach Partners Alex and Stephanie Rodriguez, who previously opened Big Peach locations in Dawsonville and Cumming, Georgia, as the first Latino owners within Big Peach, will own and operate the Gainesville store. We'll have more details on the store's official opening and Grand Opening festivities soon.

Nominate Your Community - Global Running Day!

We're gearing up for **Global Running Day on June 4th**, and we want your input! Where should we celebrate this year? Nominate your community or a spot you'd love to see us host this year's event. Let us know whether it's a favorite route, park, venue, or even a great local brewery or restaurant. Yes, we'll cover the food and drinks for everyone in attendance.

Nominations are open now through March 31st. Then, we'll tally the results and plan an unforgettable celebration. The big reveal happens on May 5th via our newsletter and website.

SUBMIT YOUR NOMINATION!



Experience "The Treadmill That's Not a Treadmill" at Big Peach East Cobb!

We're thrilled to be one of the few retailers in the USA where you can try out the revolutionary **Wahoo KICKR RUN** in person!

The KICKR RUN brings outdoor running indoors with its **RunFree Mode**, which adjusts to your natural stride for a hands-free experience, and its responsive surface and lateral tilt, simulating outdoor terrain to keep your muscles engaged. With a max speed of 4:00/mile, it's built for runners chasing their best performances.

Ready to take your indoor running to the next level? Use our affiliate [link](#) to purchase the KICKR RUN, and we'll thank you with a **\$50 Big Peach gift card**! Stop by Big Peach East Cobb to experience the KICKR RUN today!



Free Shoes with Bike Purchase!

Ride through 2025 in style! We're here to help you gear up for a healthier, more active you. Buy a Giant, Liv, Momentum, or Specialized bike and step into a free pair of shoes!* This offer is only good at our [Big Peach Ride + Run](#) locations, your one-stop shop for cycling and running.

*Valid on bike purchases over \$750 and shoes valued at \$150 or less.

FREE ENTRY WITH HOKA PURCHASE

Starting today, any regularly priced HOKA shoe purchase qualifies for Free entry to any Move for Grady events.* You'll receive a unique code to register online. Grab a pair of new shoes and use them in any of the running events on April 26th!

*This offer is valid on HOKA purchases from March 3rd through the last day of online registration.

The offer cannot be used for previous HOKA purchases or registrations.



REGISTER TODAY!

SOCIAL RUNS & RIDES

We have fun Social Runs from all of our locations, and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

Social Rides Are Back!

Our [Midtown Safety Ride](#) picks up again on March 3rd from our Midtown location. The [Brookhaven Wednesday night ride](#) starts on March 12th.

EVENTS

HOKA Bondi 9 Tour

Join the journey through your favorite BPRC group runs, be one of the first to experience the all-new Bondi 9, and have a chance to win a free pair!

"Try the Bondi 9 at a demo event. Sign in, complete a brief post-run survey, and earn a raffle entry for each event attended. More events mean better chances of winning! Three winners will be announced at the tour's end. RSVP required!"



Tour Stops:

March 15th, 8:00 am - [Cumming](#)

March 24th, 6:00 pm - [Braselton](#)

Chasing The Leprechaun Group Run

March 11th - Marietta, 6:30 pm

Get ready to test your luck as our group run goes full St. Patrick's Day mode! Our favorite Brooks Guru, Kyle (the Leprechaun), will be on hand with the brand-new Glycerin 22 for you to demo. The real treasure awaits at the finish... a pot of gold filled with prizes! Whether you're running 3 or 5 miles, wear your best green gear, bring your Irish spirit, and see if you can catch the leprechaun. RSVP [here](#).

St. Patty's Day/On Demo Run

March 17th - Braselton, 6:00 pm

Join us at our Braselton locations and try the new On Cloudsurfer 2 and Cloudbunner 2! Experience these great options, followed by a post-run "Pint of Gold" for those 21 and up! RSVP [here](#).

St. Patty's Day/Brooks Demo Run/Walk

March 17th - Cumming, 7:00 pm

Celebrate St. Patrick's Day with us and Brooks at Crooked Culture Brewing! Join us at Cumming City Center for a fun evening with our friends from Brooks. We'll have the new Brooks Glycerin 22 for you to try for a walk or run. RSVP [here](#).

Nike Vomero 18 Launch

March 18th - Midtown, 6:30 pm

Join us and try Nike's newly released Vomero 18! Mo will have demo sets for runners to try before they buy. Afterward, hang out to win a \$100 gift card to purchase a new pair of Vomeros! RSVP [here](#).

Ask A Doc

March 18th - Marietta, 6:30 pm

Join us for our group run and enjoy a Complimentary Recovery Station courtesy of Dr. Ellis from Corrective Chiropractic! She'll be set up with a chiropractic table, massage gun, compression boots, and healthy snacks to help you recover post-run. This is a great opportunity to ask questions about your health, body, or chiropractic care. Whether running 3 or 5 miles, all paces are welcome—come run, recover, and feel your best! RSVP [here](#).

Liveable Buckhead x Big Peach Social Ride

March 23rd - Buckhead, 2 pm - 4 pm

Experience the joy of riding together! Join us for this 6-mile community bike ride led by us and Propel ATL! This event offers the perfect blend of social connection, outdoor

fun, and exploration of Buckhead's vibrant PATH400. Don't miss out on the fun and a unique opportunity to explore this path. RSVP [here](#).

PUMA Women's Night

March 25th - Decatur, 6 pm

Celebrate Women's History Month with us as we unite the community for an inspiring and empowering event! Join us for a dynamic Q&A panel featuring trailblazing women like Liz Rock, Tatiana O'Hara, and a special guest athlete as they share their stories and experiences. This is a celebration you won't want to miss! Let's honor the women who inspire us while making lasting memories together. RSVP [here](#).

PUMA Women's Night

March 26th - Kennesaw, 6 pm

Join us for an unforgettable night of community and excitement with Puma! Experience the latest in athletic footwear with exclusive demo shoes and exciting giveaways. Don't miss the chance to engage with Puma athletes during our interactive Q&A panel. Whether you're an athlete or love great company, this event is the perfect way to connect and have fun. We can't wait to see you there! RSVP [here](#).

Triathlon Clinic

April 5th - Marietta, 12 pm

Join us at Big Peach East Cobb on Saturday, April 5, for an action-packed triathlon event with Atlanta Tri Club, Wahoo, Asics & Georgia Multisports Productions! Get expert coaching, test the Wahoo KICKR RUN Treadmill on a segment of the IronMan Championship course in Kona, try the latest Asics footwear, and enter to win a free race entry. Don't miss this chance to train smarter and score great giveaways! Learn more and register here: [Event Info & Registration](#).

FEATURED RACES

9th Annual Braselton Life Path 8k/5k Run/Walk

March 15th - Braselton, GA

St. Paddy's Day theme. Come have a Shamrocking good time. Wear your green, and costume is highly recommended, or be prepared to get pinched! Proceeds from this event will benefit the Lanier Junior Olympics Program. Register [online](#).



Water Drop Dash 5k

March 22nd - Roswell, GA

This fast, flat Peachtree Road Race qualifier runs along the scenic Chattahoochee River and promotes water conservation as part of EPA's WaterSense Fix a Leak Week. Enjoy the post-race water festival, and bring the kids for the Fun Run. Lace-up and make a splash for a great cause! Register [online](#).



Run The River 5k/10k

March 29th - Roswell, GA

This family-friendly event offers a fast, flat, and scenic course along the Chattahoochee River, perfect for runners aiming for a personal best or those simply enjoying the outdoors. With USATF certification, it's an excellent opportunity to qualify for the Peachtree Road Race. Don't miss out on this exciting event for a great cause! Register [online](#).



2nd Annual Feeney's 5k Fun Run

April 13th - Decatur, GA

This is a family-friendly event to support the importance of calling 911 immediately, having the confidence to administer hands-only CPR, and knowing that the 911 Medical Amnesty Law protects the lifesaver. Register [online](#).



The Cartersville Half-Marathon & 5K "Pinwheel Pursuit" Presented by Chick-fil-A & Big Peach Running Co.

May 17th - Cartersville, GA

This Half-Marathon/5K tandem promises to deliver a first-class running environment you and your friends will want to be a part of. The 4th Annual Running of the Half-Marathon will be combined with the new "Pinwheel



Pursuit 5K." Proceeds from both races will benefit Advocates for Children!
Register [online](#).

RACE PACKET PICK-UPS

Running of the Leprechauns

[Marietta](#) - March 13th, 12 pm - 6 pm

9th Annual Braselton Life Path 8k/5k

[Braselton](#) - March 14th, 10 am - 6 pm

Atlanta's St. Patrick's Parade 5k

[Midtown](#) - March 14th, 11:30 am - 1 pm

Suwanee Kiwanis Shamrock 5k

[Suwanee](#) - March 14th, 5:30 pm - 7 pm

RACE PARTNERSHIPS

- March 15th - [Running of the Leprechauns](#)
- March 15th - [Suwanee Kiwanis Shamrock 5k](#)
- March 15th - [Atlanta St. Patrick's Parade 5k Run/Walk](#)
- March 22nd - [Water Drop Dash 5k](#)
- March 22nd - [Noonday Shanty 5k & 10k](#)
- March 22nd - [Care for Cops 5k](#)
- March 22nd - [City of Refuge Run 5k](#)
- March 22nd - [Cherry Blossom 5k](#)
- March 29th - [Run The River 5k & 10k](#)
- March 30th - [The Daffodil Dash](#)

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