

**So Fresh!**

1 message

Mon, Oct 21, 2024 at 8:03 PM



Peachy,

The New Balance Fresh Foam 1080 is now in its 14th version and is the best yet. Its extra-soft midsole is perfect for those seeking comfort on long runs or as a daily shoe. The Fresh Foam X midsole cushioning is built for smooth transitions from landing to push-off, while a soft, premium upper provides support and breathability. The rocker profile offers a smoother, natural transition from heel to toe.

You can find the New Balance 1080 v14 [online](#) and at most Big Peach Running Co. locations.

*\*Check online or call ahead to confirm availability.*

**SHOP NOW!**

## Cancer Donation Drive

October is Breast Cancer Awareness Month and Big Peach Running Co. is teaming up with [Georgia Cancer Specialists and Northside Hospital Cancer Institute](#) to help patients be more comfortable while going through chemotherapy.



Receive 10% off your footwear purchase when you drop off your donation at our Brookhaven, Decatur, Kennesaw, Midtown, and Suwanee locations through October 31st.

We are accepting donations of the following **new items**: blankets, hats, gloves, socks, travel mugs, activity books (large print preferred), and pens/colored pencils.



## SOCIAL RUNS

We have fun Social Runs from all of our locations and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

## SOCIAL RIDES

### Monday Night Safety Ride

Midtown - Mondays - 6:00 pm

Click [here](#) for details.

### Brookhaven Group Ride

Wednesdays, 6:00 pm

Course details are available [here](#).

## EVENTS

### On Running Demo

October 22nd - Marietta, 6:30 pm

Join us at Big Peach Running Co. East Cobb for an exciting On demo run! Our On rep, Julian, will be on hand to showcase the innovative Cloudeclipse and Cloudsurfer Next models. Take these cloud-like shoes for a spin on either a 3- or 5-mile route—all paces are welcome! As a bonus, participants who try on the shoes will be entered into a raffle for On Swag. Don't miss this chance to experience the future of running and potentially win some great gear!

### Big Peach Social Ride & Run

October 27th - Atlanta, 2 pm - 5 pm

Join us for a fun-filled afternoon with your choice of a social ride or run. The fun will start at 2 p.m. on Sunday, October 27th, at [Westside Motor Lounge](#), ATL's newest indoor-outdoor food, beverage, and entertainment experience located on Atlanta's Westside! There will be food and drink specials for participants. Choose a casual 10-mile social ride or a 4-mile out-and-back route along the Westside Beltline Connector. We'll also have our friends from Wahoo Fitness, Specialized Bikes, Musette ATL, and Puma! Click [here](#) for all the details and to RSVP.

### Puma Halloween Party & Demo

October 29th - Suwanee, 6:30 pm

Join us for a howling good time and demo your choice of the Puma Mag Max, Deviate 3, or Magnify 2.

### Brooks Demo Run

October 29th - Cumming City Center, 7:00 pm

Join our team from Cumming at [Crooked Culture Brewing](#) for a costume contest and fun run to demo the Brooks Ghost Max and the brand-new Glycerin Max! RSVP [here](#).

## Halloween Costume Contest and Run with Puma

**October 31st - Brookhaven, 6:30 pm**

Big Peach Brookhaven and Brookhaven Run Club will host a Halloween Costume Contest and Run. Puma will be on site with shoes for you to try before you buy, and [The Now Massage Buckhead](#) will provide pre- and post-run massages. There will be prizes for the best costumes and Tricks and Treats for all who attend!

## Running Mate Virtual Safety Seminar

**November 1st - Virtual, 12 pm - 1 pm**

Join us for an informative and empowering webinar hosted by [Running Mate](#) in partnership with Big Peach Running Co.! As the days get shorter and running in the dark becomes more common, taking steps for your safety is crucial. We invite you to hear from Dena Lewis, founder and CEO of Running Mate, as she shares valuable tips and strategies for staying safe on your runs. Learn how Running Mate is revolutionizing how female runners connect with verified running companions for a secure and supportive running experience. Whether you're a seasoned runner or just starting, this webinar is for you! Don't miss this opportunity to prioritize your safety and well-being while running. Register [here](#).

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## FEATURED RACES

### Nightmare On Main

**October 26th - Kennesaw, GA**

The Nightmare on Main 5K is the final race of the 2024 Kennesaw Grand Prix Series. Get your Halloween costume ready to hit the road! Register [online](#).



### Running Of The Pumpkins

**October 26th - Roswell, GA**

Embrace your inner pumpkin at the annual Running of the Pumpkins 5K at Roswell Riverside Park! This Peachtree Road Race qualifier features a fast, flat, and scenic 5K course perfect for runners, walkers, rollers, and strollers of all levels. Families and friends are encouraged to get in the spirit by dressing up in festive pumpkin attire. Register [online](#).



### The Great American Bacon Race

**October 26th - Atlanta, GA**

Come for a fun 5k event, a bacon festival with free bacon, a frosty beer at the finish, medals, and a cool T-shirt. So, why are you still reading and not signing up? Additionally, for the little ones, we have the kids' 1k Bacon Dash. Register [online](#).



### Atlanta Lab Rescue

**November 10 - Atlanta, GA**

Calling all runners and dog lovers! Join us for the 10th Annual Atlanta Lab Rescue 5K at Westside Park in Atlanta. This dog-friendly race is a crucial fundraiser for Atlanta Lab Rescue, supporting their mission to save Labrador Retrievers and large breed mixes from shelters and abusive situations. With over 6,000 dogs rescued in 13 years, your participation makes a real difference. Register [online](#).



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## PACKET PICK-UPS

### Nightmare on Main 5k

[Kennesaw](#) - October 24th, 4 pm - 8 pm

### Running of the Pumpkins

[Marietta](#) - October 25th, 12 pm - 6 pm

### The Great American Bacon Race

[Midtown](#) - October 25th, 11 am - 3 pm

### Assault on Kennesaw Mountain

[Kennesaw](#) - October 25th, 3 pm - 7 pm

### Mercer PA Creepy Crawly 5k

[Brookhaven](#) - October 25th, 3 pm - 7 pm

### Run for the Hills 5k & Fun Run

[Brookhaven](#) - October 25th, 3 pm - 7 pm

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## RACE PARTNERSHIPS

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- October 26th - [The Great American Bacon Run](#)
- October 26th - [Assault on Kennesaw Mountain](#)
- October 26th - [Mercer PA Creepy Crawly 5k](#)
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