

It's Time To Get Patriotic!

1 message

Mon, Jun 17, 2024 at 8:01 PM



Peachy ,

It's time to gear up for the AJC Peachtree Road Race, and we have all your race-day needs! Represent the Red, White, and Blue with these great options featuring our very patriotic character icon, Peachy. These shirts are available in-store and [online](#). Make sure you pick up race day essentials like a water bottle, electrolytes, nutrition, anti-chafing balm, and a waist pack/belt for your phone, keys, and MARTA pass. Stop by our stores, and our Guest Advocates will be able to help you with everything you need to be prepared, whether it's your first or 55th Peachtree!

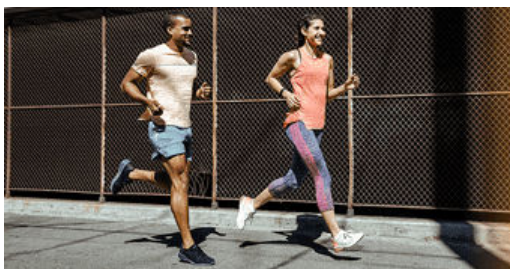
SHOP NOW!

Don't Trust YouTube Shoe Reviews

This week, our Director of Marketing, Dave "D2" Martinez, shared why you should be wary of YouTube shoe reviews (even though he reviews shoes on YouTube). What should you look out for



and pay attention to, and why should you review them yourself? [Click the thumbnail](#) to watch.



SHOE DEALS!

SHOP ONLINE

Sale shoes are also available in stores.

*Selection varies by location

ATLANTA E-BIKE REBATE PROGRAM



City of Atlanta residents can receive a rebate of up to \$2,000 when they purchase an e-bike from [Big Peach Ride + Run](#). The [Atlanta Regional Commission](#) has partnered with the City and [Propel ATL](#) to offer an equity-focused E-Bike Rebate Program to provide affordable transportation options for City residents. Residents must apply to enter the rebate lottery. The window to submit applications is from June 16th through June 23rd.

[LEARN MORE!](#)

SOCIAL RUNS

We have fun Social Runs from all of our locations and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

SOCIAL RIDES

Monday Night Safety Ride

Midtown - Mondays - 6 pm

Click [here](#) for details.

Brookhaven Group Ride

Wednesdays, 6:00 pm

Course details are available [here](#).

EVENTS

How To Hate Running Less

Marietta - Wednesdays, 6:30 pm

"How to Hate Running Less" is a 30-minute FREE class with basic instruction, simple drills, and light running designed to make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



Run Your Way Panel

June 18th - Brookhaven, 6:30 pm

As we approach the Peachtree Road Race, join us and New Balance for a Run Your Way Panel to discuss how to prepare for the race and make it your best yet! Our panelists include Alissa Palladino, registered dietitian and Experienced Peachtree Runner; George Spas, Beloved Group Runner and Peachtree Pro; and Mike Tran, co-founder of Balance Running and Peachtree Die Hard. We will pick their brains for tips and advice for Peachtree and beyond! The group run will be at 6:30 pm, and the panel discussion will start after the run. Click [here](#) for more details and to RSVP.

Jekyll Brewing Social Run

June 19th - Alpharetta, 6:30 pm

Join us for our monthly run from the [Jekyll Brewing Taproom](#)!

Flat Fix Clinic

June 19th - Midtown, 6:00 pm

Join us for a flat-fix clinic at our Midtown store! Learn how to repair and replace a bike tube so you can finish your ride.

Cross Country Camp at Berry College

June 24th - 28th Rome, GA

Enjoy beautiful scenery and trails at Berry College, the largest contiguous campus in the world. Sitting at the base of Lavender Mountain, Berry has over 80 miles of beautiful dirt trails on campus. Coaches will hold daily clinics with personalized instructions, helping you become your best runner. Register [here](#).

Asics Demo Run

June 26th - Alpharetta, GA

Join us at our Alpharetta store for a Hawaiian-themed group run to celebrate Summer and demo the latest Asics shoes.

FEATURED RACES

Run, White & Blue

July 4th - Alpharetta, GA

Start your Independence Day with a 5k, 10k, or 1k Fun Run! Join us for our Run, White & Blue July 4th race at Halcyon! This is a family-friendly event, and all of our events are walker-friendly! Virtual options are also available. Register [online](#).



RACE PARTNERSHIPS

- July 20th - [Run F.A.R. 5k](#)

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SHOP ONLINE:



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LOCALLY OWNED  AND OPERATED

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