

**This Is Your Invitation To Celebrate With Us!**

1 message

Mon, May 13, 2024 at 8:02 PM



Peachy ,

Can you believe we'll turn 20 at the end of this month? As they say, "Time flies when you're having fun (or on a run)." Our Founder, Mike Cosentino, opened the first location in 2004. As an enthusiastic runner passionate about customer service, he felt the Atlanta running and walking community was underserved then. Twenty years later, we now have 11 locations in Georgia and Florida combined, and we're not done yet. We are celebrating our commitment to our mission and want you to join us. On Saturday, May 18th, we have events at our stores, including a run/walk, food, drink, giveaways, and fun with a specific brand at each location! In addition, each location will have a special in-store offer from Feetures (while supplies last), a special offer from Nathan Sports for this day only, and a Tailwind gift with purchase (while supplies last). Don't miss out on an awesome day and some great goodies!

**BIG PEACH 20TH ANNIVERSARY CELEBRATIONS!**

**Alpharetta**

**May 18th - 9:00 am**

We'll start the morning with a run with our friends from Mizuno who will have the new Neo Vista to demo. After the run, indulge in a well-deserved post-run feast. We'll have

a variety of delicious muffins, refreshing mimosas, and more, all for your enjoyment!  
More details & RSVP [here](#).

### Brookhaven

**May 18th - 7:30 am**

There will be a run to the original Big Peach location and then through Historic Brookhaven. Asics will have several shoes to demo on the run. We'll also have a FREE Asics tote bag for the first 20 to show up. After the run, we'll have raffles, swag, food, & drinks. More details & RSVP [here](#).

### Cartersville

**May 18th - 7:00 am**

Join us and HOKA at the Chick-fil-A Big Peach Half Marathon & 5k! We'll have swag, raffles, demo shoes, and a HOKA prize pack giveaway! More details & RSVP [here](#).

### Cumming

**May 18th - 8:00 am**

Our friends from On Running will join us in the celebration and have the brand new Cloudbunner 2 to demo on the run. Raffles, giveaways, post-run expresso and cake!  
More details & RSVP [here](#).

### Decatur

**May 18th - 7:30 am**

We will start the day with our friends from New Balance for a group run/walk and come back to play games for a chance to win prizes, including a pair of New Balance shoes. Spin the wheel for a giveaway every hour on the hour! Expect games, prizes, fun, & King of Pops. More details & RSVP [here](#).

### Kennesaw

**May 18th - 9:00 am**

Altra will join us for a fun 2-mile Poker Run with prizes for the best hand! Post-run food, beverages, cake, and daily giveaways, including two pairs of Altra shoes. Stop by and spin the wheel for some great prizes! More details & RSVP [here](#).

### Marietta

**May 18th - Noon**

Join us, Brooks and Wahoo, and test the brand new Wahoo KICKR RUN! We're the first retailer in the world to offer this opportunity. We'll have a Brooks prize pack along with plenty of giveaways! More details & RSVP [here](#).

### Midtown

**May 18th - 7:30 am**

Join us for a Scavenger Hunt Run with PUMA! We'll have several PUMA shoes for you to demo along a 4-mile route. The first 20 to show up will receive a PUMA tote bag with swag. We'll also raffle off two pairs of PUMA shoes, plus other items. More details & RSVP [here](#).

### Suwanee

**May 18th - 8:00 am**

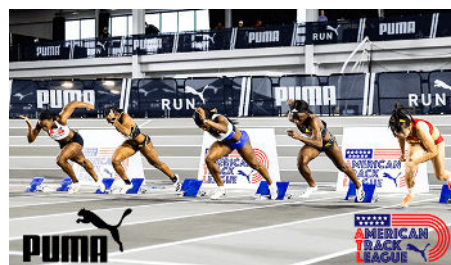
HOKA will join us with demo shoes for a 3-mile Poker Run! We will have food, beverages, games, and many chances to spin our Anniversary Prize Wheel and win prizes! More details & RSVP [here](#).

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## American Track League Ticket with PUMA Purchase!

### The Edwin Moses Legends Meet

Get ready for some exciting racing in Atlanta as PUMA hosts the first exclusively pro track meet on an HBCU campus at Morehouse College on the Edwin Moses Track! Events include 100m, 200m, 400m, 800m, 1500m, 110m Hurdles, 400m Hurdles, and Long Jump. Purchase PUMA shoes\* and receive a free ticket to [this event!](#)



*\*This offer is valid on PUMA purchases from May 14th while supplies last.  
PUMA is available at our Brookhaven, Decatur, Kennesaw, Midtown, & Suwanee locations.*

## Big Peach Gift Cards!

Father's Day, and Graduation Day will soon be upon us. Big Peach Gift Cards make the perfect gift.

SHOP NOW!



## SOCIAL RUNS

We have fun Social Runs from all of our locations and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

## SOCIAL RIDES

### Monday Night Safety Ride

Midtown - Mondays - 6 pm

Click [here](#) for details.

### Brookhaven Group Ride

Wednesdays, 6:00 pm

Course details are available [here](#).

## EVENTS

### How To Hate Running Less

Marietta - Wednesdays, 6:30 pm

"How to Hate Running Less" is a 30-minute FREE class with basic instruction, simple drills, and light running designed to make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



### Beat the Heat with the Summer Sizzler Virtual Mile Challenge!

May 19th - Marietta

Stay motivated and crush your running goals this summer with the Walton Youth Running Club's Summer Sizzler Virtual Mile Challenge! From May 19th to August 18th, set your own mileage target or take on the 100-mile challenge. Log your runs through the RunSignUp platform or use the printable calendar, earn digital badges, and pick up your commemorative t-shirt at our East Cobb/Marietta store on August 24th. This challenge is perfect for solo runners or for making it a social experience with friends and family from anywhere. Don't let the summer heat stop you - bring on the sizzle! [Register today.](#)

### Pride 5k Preview

May 21st - Midtown 6:30 pm

Join us for our regular weekly group run and get a course preview of the [Pride 5k](#) on June 2nd with our friends from Front Runners.

### True Beginner Bike Clinic

May 22nd - Midtown 6:00 pm

Join us for a flat-fix clinic! We'll also have [Propel ATL](#) discussing the basics of commuter cycling and safety.

## FEATURED RACES

## Kettle Krush 5k

May 18th - Marietta, GA

This AJC Peachtree Road Race qualifier starts at 8 am from Marietta Square. Hosted by the Salvation Army Women's Auxiliary, the Kettle Krush raises funds to combat poverty, homelessness, and human trafficking and support veterans/youth programs in Atlanta. Run or walk the scenic course through downtown Marietta and do your part to "krush" it for a great cause! Register [online](#).



## Chick-fil-A Big Peach Half Marathon & 5k

May 18th - Cartersville, GA

The 3rd Annual running of the Half-Marathon will be combined with the 19th running of the legendary "Duck Dash 5K," with proceeds from BOTH races going to benefit [Advocates for Children](#). Register [online](#).



## Merrill's Mile

June 7th - Dahlonega, GA

Located inside Camp Frank D. Merrill, Dahlonega, GA, Merrill's Mile is a certified USA Track and Field .9902mi loop. The course is a 12'-wide paved loop with approximately 10' of elevation gain per loop. There are 6-hour, 12-hour, 24-hour, and 48-hour race options. All runners change directions every 6 hours. Register [online](#).



## PACKET PICK-UPS

### Kettle Krush 5k

[Marietta](#) - May 16th, 4 pm - 7 pm

### Kettle Krush 5k

[Marietta](#) - May 17th, 11 am - 2 pm

### Brookhaven Bolt





[Brookhaven](#) - May 17th, 4 pm - 8 pm


### Chick-fil-A Big Peach Half Marathon


[Cartersville](#) - May 17th, 10 am - 6 pm

## RACE PARTNERSHIPS

- May 18: [Kettle Krush 5k](#)
- May 18: [Chick-fil-A/Big Peach Half Marathon](#)
- May 18: [Brookhaven Bolt 5k](#)


FOLLOW US:    

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SHOP ONLINE: 

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LOCALLY OWNED  AND OPERATED

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