

Time To Upgrade Your Watch!

1 message

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Peachy ,

Have you been thinking about getting a GPS-running smartwatch? Maybe you've been thinking it's time for an upgrade. Or maybe, with Mother's Day, Father's Day, & Graduation Day coming up, gifting a new watch to someone in your life. The timing is perfect, as Garmin is discounting two popular models from May 1st through June 16th! The Garmin Forerunner 255 and Forerunner 955 are \$100 off during this promotional period.

Forerunner 255—This mid-level model is priced entry-level at \$249.99 (music version at \$299.99)! Whether you're a beginner or a serious runner, this model is feature-packed with a Morning Report, HRV Status, Race Adaptive Training Plans, Garmin Coach, Training Status, Training Effect, Wrist-Based Heart Rate, Pulse Ox Sensor, and more!

Forerunner 955 - This watch has everything the Forerunner 255 has but also measures your endurance, stamina, recovery time, and VO2 max! It also has full-color mapping and turn-by-turn directions when you load a course. This model is priced at \$399.99 during this promotional period.

Stop by any of our stores to learn more about these watches or shop [online](#).

SHOP NOW!

Big Peach Gift Cards!

Mother's Day, Father's Day, and Graduation Day will soon be upon us. Big Peach Gift Cards make the perfect gift.

SHOP NOW!



Product Alert: Asics Nimbus Mirai



The new, *limited-edition* ASICS Nimbus Mirai is a cyclical running shoe designed to be recycled. It features a one-piece upper made with a special glue that breaks down at high temperatures, allowing the upper material to be recycled easily. Recycling the shoe is as simple as using the QR code provided on the box or tongue for a free shipping label to send the shoe directly back to a specialized recycling center. For every shoe that is recycled, ASICS will plant one tree. This is part of ASICS' vision to be a net-zero carbon emission business by 2050. The ASICS Mirai is available while supplies last at our [Alpharetta](#), [Cumming](#), [Kennesaw](#), and [Marietta](#) locations and [online](#).

SHOP NOW!



SOCIAL RUNS

We have fun Social Runs from all of our locations and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

SOCIAL RIDES

Monday Night Safety Ride

Midtown - Mondays - 6 pm

Click [here](#) for details.

Brookhaven Group Ride

Wednesdays, 6:00 pm

Course details are available [here](#).

EVENTS

How To Hate Running Less

Marietta - Wednesdays, 6:30 pm

"How to Hate Running Less" is a 30-minute FREE class with basic instruction, simple drills, and light running designed to make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



New Balance Demo Run

April 30th - Suwanee 6:30 pm

You're invited to our weekly social run with our friends from New Balance. They'll have the 880v14 and the 1080v13 for you to try out during the run.

StillFire Brewing Group Run

May 7th - Suwanee 6:30 pm

Our Suwanee Group run is moving this week to [StillFire Brewing!](#) After the run, you'll receive buy one, get one free drink specials.

Fly Like A Mother Group Demo Run/Walk

May 12th - Cumming 9:00 am

Join us with your favorite Mother and enjoy a hike around the Cumming City Center in the HOKA Transport or HOKA Speedgoat. Prizes will be given to the youngest and oldest mom, with raffle prizes for each participant. More details [here](#).

FEATURED RACES

The Plus Strut

May 4th - Atlanta, GA

The Plus Strut™ is the first-ever 5 K run/walk for plus-size women in North America. This country has 5K running events, but none like this. This event was created to encourage and embrace a demographic of women seldom seen doing activities of this type. Register [online](#).



Fit City 5k

May 11th - Kennesaw, GA

The Fit City 5K is the opening race of the 2024 Kennesaw Grand Prix Series. How about setting a goal to run your first 5K? Or, if you are a runner, how about setting your PR on an amazing, fast, and flat course inside the city limits of Kennesaw? Register [online](#).



Cruel Jewel 100/50

May 18th - Blue Ridge, GA

The Cruel Jewel 100 is a 104-mile, and the 50 is a 56-mile foot race deep within the beautiful Chattahoochee National Forest of the North Georgia Mountains. The *Cruel Jewel 100* is laid out for tough and experienced trail runners; therefore, there are qualifications and requirements to be eligible for entry. Register [online](#).



Chick-fil-A & Big Peach Half Marathon & 5k

May 18th - Cartersville, GA

The 3rd Annual running of the Half-Marathon will be combined with the 19th running of the legendary "Duck Dash 5K," with proceeds from BOTH races going to benefit [Advocates for Children!](#) Register [online](#).



Atlanta Pride Run 5k

June 2nd - Midtown, GA

The Atlanta Pride Run provides a safe space for ALL to explore the world and be their true self. Runners, walkers, and supporters can expect a place of acceptance, safety, and respect. Register [online](#).



PACKET PICK-UPS

Hemophilia of Georgia Trot to Clot
[Kennesaw](#) - May 1st, 4:30 pm - 7:30 pm

Hemophilia of Georgia Trot to Clot
[Marietta](#) - May 1st, 4:30 pm - 7:30 pm

Crimson 5k Run/Walk

The Buckhead 5k Run

[Suwanee](#) - May 1st & 2nd, 1 pm - 7 pm

[Brookhaven](#) - May 2nd, 4 pm - 7 pm

Max's Moon run

[Suwanee](#) - May 2nd, 6 pm - 8 pm

Bub's Run

[Kennesaw](#) - May 2nd, 3 pm - 7 pm

Cobb Moms Helping Cobb 5k

[Marietta](#) - May 2nd, 4 pm - 8 pm

The Plus Strut

[Brookhaven](#) - May 3rd, 4 pm - 7 pm

Tacos & Tequila 5k

[Suwanee](#) - May 3rd, 3 pm - 7 pm

RACE PARTNERSHIPS

- May 3: [Max's Moon Run](#)
- May 4: [The Plus Strut](#)
- May 4: [Tacos & Tequila 5k](#)
- May 4: [The Buckhead 5k Run](#)
- May 4: [Bub's Run](#)
- May 4: [Crimson 5k Run/Walk](#)
- May 4: [Cobb Moms Helping Cobb 5k](#)
- May 4: [Hemophilia of Georgia Trot to Clot](#)
- May 11: [She Runs 5k](#)
- May 11: [Fit City 5k](#)
- May 11: [MAC 5k](#)
- May 11: [National Brain Tumor Society Georgia Walk & Race](#)
- May 18: [Kettle Krush 5k](#)
- May 18: [Chick-fil-A/Big Peach Half Marathon](#)
- May 18: [Brookhaven Bolt 5k](#)

FOLLOW US:



CONTACT US:



SHOP ONLINE:



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LOCALLY OWNED  AND OPERATED

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