

## Mike's Updates and News!

1 message

Mon, Apr 22, 2024 at 8:03 PM



Peachy ,

Catch up on what we have planned for our 20th Anniversary this year, as well as other milestone events that have occurred this year, including Mike running with his daughter at her first-ever marathon in Paris!

***The master in the art of living** makes little distinction between his work and his play, his labor and his leisure, his mind and his body, his information and his recreation, his love and his religion. He hardly knows which is which. He simply pursues his vision of excellence in whatever he does, leaving others to decide whether he is working or playing. To him, he's always doing both. -James Michener*

Greetings, Friends!

The sentences above comprise my favorite quote about work. As a failed English major in college, it is a tad strange that any commentary from American author, James Michener, has stayed with me all these years... Much better, it has only come to mean more to me over the last few! And as Big Peach turns twenty (20) next month, I do not take for granted the blessing of loving my work, loving those with whom I work and loving the industry in which I work.

I also do not take for granted the opportunity to have a few moments with you! The love of this work began with a commitment to Guest Services that is now driven deep into the

nucleus of our business. "Always Choose Service Excellence" is a Core Value that is as important to our organization as the love of health and fitness or the fun we get to have when we're together! The following are items of which I believe you should be aware, as we journey through this year together. Again, I am so grateful for you. [Keep reading ...](#)



REGISTER NOW!

## Move For Grady Free Entry With Hoka Purchase!

Starting April 2nd, any regularly priced Hoka shoe purchase qualifies for Free entry to any of the Move for Grady events.\* You'll receive a unique code to register online. Grab a pair of new shoes and use them in any of the running events on April 27th!

*\*This offer is valid on Hoka purchases from April 2nd through the last day of online registration.  
The offer cannot be used for previous Hoka purchases or registrations.*



## SOCIAL RUNS

We have fun Social Runs from all of our locations and they're open to everyone and free of charge. Visit our [Social Run](#) page for a complete listing of our weekly runs!

## SOCIAL RIDES

### Monday Night Safety Ride

Midtown - Mondays - 6 pm

Click [here](#) for details.

### Brookhaven Group Ride

Wednesdays, 6:00 pm

Course details are available [here](#).

## EVENTS

### How To Hate Running Less

Marietta - Wednesdays, 6:30 pm

"How to Hate Running Less" is a 30-minute FREE class with basic instruction, simple drills, and light running designed to make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



### Bike 101 Clinic

April 24th - Midtown 6:00 pm

Are you curious about cycling but don't know where to go to get the answers to the questions you're afraid to ask? Have we got the class for you! We will go through all that you need to know as a cyclist and answer all questions that come our way. This will be a great class if you want to learn about bikes!

### Active Dunwoody Scavenger Hunt

April 25th - Dunwoody, 6:30 pm

Our regularly scheduled run is taking a field trip to Dunwoody and joining Active Dunwoody for their April Scavenger Hunt! This event is free and will be fun for everyone! This is a great opportunity to explore Dunwoody and meet some new friends! Follow [@activedunwoody](#) on Instagram for more details!

### Run Your Way Event with New Balance

April 27th - Marietta 10:30 am

Join Big Peach Running Co. East Cobb/Marietta and New Balance for the "Run Your Way" event, celebrating all runners with activities like a Scavenger Hunt Run, a Women's Running Panel, and networking with mimosas and snacks. Experience the diversity and energy of the running community in a day filled with inspiration, fitness, and fun. Click [HERE](#) for more information and to register.

## New Balance Demo Run

**April 30th - Suwanee 6:30 pm**

You're invited to our weekly social run with our friends from New Balance. They'll have the 880v14 and the 1080v13 for you to try out during the run.

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## FEATURED RACES

### Move For Grady

**April 27th - Atlanta, GA**

When you register for Move For Grady, you help ensure that everyone in our community has equitable access to quality healthcare. With three cycling distances and three run/walk options to consider, it's easy to support Grady in the best way for you. Register [online](#).



### Relay For Life Gwinnett

**April 27th - Suwanee, GA**

No one faces cancer alone at Relay For Life events. We come together yearly at more than 2,500 Relay events nationwide to support and celebrate survivors and caregivers. Register [online](#).



### Cobb Moms Helping Cobb 5k

**May 4th - Marietta, GA**

This race assists families facing financial hardships in our community by providing aid for rent, utilities, childcare, food, and more. This 5K event raises awareness and funds to further their mission of supporting Cobb mothers, many of whom are single parents. Register [online](#).



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## PACKET PICK-UPS

### Relay 4 Life Gwinnett

[Suwanee](#) - April 25th, 4 pm - 7 pm

### Red Apple Run 5k

[Cartersville](#) - April 26th, 10 am - 6 pm

### 5k with Me

[Decatur](#) - April 27th, 11 am - 4 pm

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## RACE PARTNERSHIPS

- April 27: [Move For Grady](#)
- April 27: [Red Apple Run 5k](#)
- April 27: [Relay for Life Gwinnett](#)
- April 28: [5k With Me](#)

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