

Get Ready For Atlanta's Marathon Weekend!

1 message

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BIG PEACH NEWSLETTER
RUNNING CO.



PUBLIX ATLANTA
MARATHON WEEKEND

Marathon | Marathon Relay | Half Marathon
2nd Half Marathon | 5K | Kids Races

FEBRUARY 24-25, 2024
The Home Depot Backyard

REGISTER

Peachy ,

Did last week's Olympic Trials inspire you to sign up for a race? We're still reeling from the stories of the athletes and inspired by their performances. Why not sign up for one of the distances at Atlanta's Marathon weekend?

Rev Up Your Run at the 2024 Publix Atlanta Marathon Weekend.

Calling all runners and walkers, join Atlanta Track Club on February 24 - 25 for an exciting weekend of racing thrills at the [Publix Atlanta Marathon Weekend!](#) Whether you're a seasoned runner conquering the marathon, a power walker taking on the 5K, or a casual jogger aiming for the half marathon, there's a race for every pace. Plus, don't forget the fun-filled kids' races for the little ones to join the excitement. With a start and finish at The Home Depot Backyard, this is the perfect backdrop to celebrate your fitness and make unforgettable memories. Register today and use code **PAM24** to get 10% off registration.

[REGISTER NOW!](#)

New Product: Altra Timp 5

It's grippier and lighter than the previous version for a more enjoyable trail experience. The Vibram Megagrip outsole offers improved grip in wet and dry conditions. The Altra EGO™ MAX midsole will make those trail miles comfortable enough to sign up for an ultra marathon!

If you're looking for a trail shoe with a wider toe box that is lightweight and can perform on the toughest of trails, look no further than the [Altra Timp 5](#).



SHOP NOW



SOCIAL RUNS

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	SATURDAY
Alpharetta	6:30 pm		6:30 pm		
Brookhaven		6:30 pm		6:30 pm	
Cartersville				6:00 pm	
Cumming				7:00 pm	8:00 am
Dawsonville					8:00 am
Decatur			6:30 pm		
Kennesaw		6:30 pm			
Marietta		6:30 pm			7:30 am
Midtown		6:30 pm			7:30 am
Suwanee		6:30 pm		6:30 pm	

Monday Night Safety Ride

Midtown - Mondays - 6 pm

Join us every Monday night for the Big Peach Safety Ride, a social 10-mile ride around the city, focusing on safety. It's an enjoyable 6-9 mph pace, keeping all participants collected. Share laughs and stories, and meet new friends as we tour beautiful Atlanta. Lights, helmets, bells, horns, and bright clothing are strongly recommended. For more details and to view the routes, click [here](#).

EVENTS

How To Hate Running Less

Marietta - Wednesdays, 6:30 pm

"How to Hate Running Less" is a 30-minute FREE class with basic instruction, simple drills, and light running designed to make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



Plantar Fasciitis Monday

Cartersville - Mondays, Noon

This event is weekly and for anyone with Plantar Fasciitis or any foot issues. You can sign up here but it is not required to attend. Get personalized help from Jay Stephenson including how to massage and treat your Plantar Fasciitis. RSVP [here](#).

Hoka Arahi 7 Demo Bark & Dash Group Run

February 20th - Marietta, 6:30 pm

Tail waggin' fun run! Join the Big Peach Running Co. East Cobb Group Run on Tuesday, February 20th, at 6:30 pm for a special "Bark and Dash" edition in honor of National Pet Day. Our friends from Hoka will bring demo pairs of the Arahi 7 for you to take for a test

jog, plus treats for two-legged and four-legged runners. Bring your furry running pals, or enjoy the puppy love! We can't wait to see all those happy faces and wagging tails!

True Beginners Bike Class Presented by PropelATL

February 21st - Midtown, 6 pm

Join us and Propel ATL for a free True Beginners class. This class is for adults who don't know how to ride and want to gain confidence on two wheels. This class will teach you to balance, start and stop, shift gears, scan the environment while pedaling... and leave empowered and ready to ride for fun, fitness, and commuting! RSVP [here](#).

Coffee Run & On Monster Demo

February 24th - Cumming, 8 am

Come for a morning run, test the On Monster, and enjoy post-run coffee. We'll meet at [Myth and Legend Coffee](#) at The Cumming City Center.

Specialized Ribbon Cutting Event

February 24th - Brookhaven, 2 pm

Save the date & time! We will be stocking Specialized bikes at our Brookhaven and Midtown stores, and we'll have a kick-off with our friends from Specialized this afternoon with food & drinks.

FEATURED RACES

Mount Yonah Vertical Race

February 17th - Cleveland, GA

The race course follows the Yonah Mountain hiking trail up to the summit. The trail is runnable in some sections, rocky and rooty in others, and a few spots require scrambling over boulders. Register [online](#).



Suwanee Half Marathon & Old Town 5k

February 18th - Suwanee, GA

The Suwanee Half Marathon course will challenge you, but it will also give you a great mix of flat along with the Suwanee hills. The races benefit the Suwanee Public Arts program. Register [online](#).



Suwanee Beer Chaser 5k

March 4th - Suwanee, GA

The fourth annual Suwanee Beer Fest Beer Chaser 5K offers a thirst-quenching twist on the traditional 5K. This event is fitting for anyone, whether you are a competitive runner trying to beat your personal record or you're just looking to sip and stroll with your closest beer buddies. Register [online](#).



Water Drop Dash 5k

March 16th - Roswell, GA

In conjunction with EPA's WaterSense Fix a Leak Week, the run and post-race water festival encourages metro Atlanta residents to conserve water. This is a flat, fast course that is Peachtree Road Race certified! In-person and virtual options are available for the 5K and Fun Run. Sign up and chase down those leaks! Register [online](#).



PACKET PICK-UPS

Suwanee Marathon & Old Town 5k

[Suwanee](#) - February 16th, 5 pm - 7 pm

RACE PARTNERSHIPS

- February 18: [Suwanee Half Marathon & Old Town 5k](#)
- February 24: [Love Run 5k](#)
- February 24: [Snowball 5k](#)

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