
BIG PEACH NEWSLETTER
RUNNING CO.

Save The Dates!

ALTRA

THE ALL-NEW
VIA OLYMPUS



AVAILABLE 10/25/22

ALTRA RUN CREW WEEK
10/25 - 10/30

Peachy,

The highly anticipated Altra VIA Olympus will release on October 25th! It's a max cushion shoe with max comfort! We are also hosting Altra representatives to answer your questions and give you the chance to be the first to try out this new shoe in our stores the week of October 25th. We'll have demo runs all week at various locations so you can try them out for yourself! Make sure you save the dates and locations of where Altra will be, because you won't want to miss out on the fun!

October 25

Decatur (until 3 pm)
Suwanee (all day) Demo Run @ 6:30 pm

October 28

Kennesaw (until 3 pm)
Brookhaven (all day) Demo Run @ 6:30 pm
Featuring Creature Comfort Brewing

October 26

Cumming (until 3 pm)
Alpharetta (all day) Demo Run @ 6:30 pm

October 29

Midtown (until 3 pm)
Demo Run @ 7:30 am

October 27

Cartersville (until 3 pm) | **Marietta** (until 3 pm)
Kennesaw Demo Trail Run @ 6:30 pm
Kennesaw Mountain

October 30

Piedmont Park
The Atlanta Halloween Half Marathon

Peachy Wants You!

We're looking to add new team members to all of our locations! Are you looking for a fast-paced, energetic, exciting place to work? Big Peach Running Co has a place for you! We are always looking for new faces to join our team as part or full-time Guest Advocates. If you are a passionate walker, runner, hiker or cyclist who likes to help others, we'd love to talk to you. Retail experience not necessary. In addition to a competitive hourly wage, you will receive generous employee discounts, free products based on availability, free or discounted local race entries, a vibrantly fun work environment, and much more. Group Medical, Dental, & Vision plans and a Retirement Account are available for eligible full-time employees. Take a look at our [online](#) application and send us your resume.

Apply Now!

Ep. 134 - Big Peach *Ride + Run* Podcast with Guest Josh Wigley

The Big Peach Ride + Run Podcast is hosted by Big Peach Running Co. Director of Marketing, Dave "D2" Martinez. This week we are joined by Josh Wigley, a

recent finisher of the Leadville 100 mountain bike race. Josh shares how he changed his mindset and took responsibility to overcome his addiction to alcohol and turn his life around. Listen to the latest episode [here](#).



We invite you to subscribe to [Amazon Music](#), [iTunes](#), [Soundcloud.com](#), [Google Podcasts](#), [Spotify](#), or whatever [RSS](#) Podcast App you choose.



SOCIAL RUNS

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	SATURDAY
Alpharetta	6:30 pm		6:30 pm		
Brookhaven		6:30 pm		6:30 pm	
Cartersville				6:30 pm	
Cumming		6:30 pm			7:30 am
Decatur			6:30 pm		
Kennesaw		6:30 pm			
Marietta		6:30 pm			7:30 am
Midtown		6:30 pm			7:30 am
Suwanee		6:30 pm		6:30 pm	

The [Cumming Saturday morning runs](#) are at the Bethelview Greenway Trailhead.

Brookhaven Group Ride Wednesdays, 5:00 pm

Join us every Wednesday night for a group ride around the Brookhaven area. The ride will be led by members of our team and the Brookhaven Bicycle Alliance. The rides are open to all abilities with 13-mile & 20-mile routes. Post-ride, we'll gather at Hob Nob in Town Brookhaven for some post-ride food and drinks. Come on out and meet members of our team and the Brookhaven Bicycle Alliance. With warmer temps and longer days, it's a perfect time to enjoy a ride outside! Follow us on Instagram [@bigpeachrideandrun!](#)

EVENTS

How To Hate Running Less Marietta - Wednesdays, 6:30 pm

We get it. Some folks don't like running. At times, it can feel clunky, jarring, and uncomfortable. That's why we're offering

"How to Hate Running Less," a 30-minute FREE class with basic instruction, simple drills, and light running designed to change the way running feels and, hopefully, make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



Plantar Fasciitis Monday

Cartersville - Monday, October 24th 12:00 pm

This event is weekly and for anyone with Plantar Fasciitis or any foot issues. You can sign up here but it is not required to attend. Get personalized help from Jay Stephenson including how to massage and treat your Plantar Fasciitis. RSVP [here](#).

Group Run with Brooks

Marietta - Tuesday, October 18th 6:30 pm

It's a Halloween themed social run with our friends from Brooks! There will be raffles, drinks, and snacks after the run. We'll have the latest Brooks Glycerin & Ghost shoes for you to try out on your run. Join us for a good time!

FEATURED RACES

Run Your Bundts Off 5k

October 22nd - Canton, GA

Join North GA Running Co. and our Official Sponsor, [Nothing Bundt Cakes -Woodstock, GA](#), for our **RUN YOUR BUNDT'S OFF 5K & BABY BUNDT RUN** at Etowah River Park in CANTON, GA benefitting [WarAngel Farms](#)! Everyone is welcome to run/walk! Of course, you will be rewarded at the end of the race with a bundtini made especially for you by [Nothing Bundt Cakes](#)! Register [online](#).



Anything Is Possible

November 6th - Kennesaw, GA

Travel through time and party all night! The race starts at 1:50 am on the night Daylight Savings Time changes... the change happens in the middle of the run, and you will FINISH BEFORE YOU START! Enjoy an amazing light, sound and special effects show on the course then finish to a super fun post race party! Register [online](#).



Run For Wounded Heroes

November 12th - Kennesaw, GA

A race benefiting wounded veterans. Thanks to the 1300 runners who participated in the race last year, \$5,000 dollars was donated to each of these organizations: Wounded Warrior Project, KSU's veterans scholarship fund, and Disabled American Veterans, and \$1,000 to Kennesaw's Veterans Luncheon. Register [online](#).



Pine Mountain Trail Run December 4th - Pine Mountain, GA

PMTR is celebrating 42 YEARS and is one of the oldest and storied trail runs in the country. This trail race runs along the beautiful Pine Mountain Trail system of F.D. Roosevelt State Park. For 2022 we are continuing the course (19 Miler / 40 Miler) back at the "Liberty Bell" park area. Register [online](#).



PACKET PICK-UPS

Race For Rest

[Midtown](#) - October 20th, 11 am - 1 pm

Race For Rest

[Midtown](#) - Oct. 20th, 5 pm - 7 pm

Mission Possible 5k

[Alpharetta](#) - Oct . 21st, 4 pm - 8 pm

Alpharetta Women's Half Marathon & 5k

[Alpharetta](#) - Oct . 22nd, 10 am - 5 pm

RACE PARTNERSHIPS

- October 22: [Run Your Bundts Off!](#)
- October 22: [Mission Possible 5k](#)
- October 22: [Race For Rest](#)
- October 23: [Alpharetta Women's Half Marathon/5k](#)
- October 23: [Topsy Taps 5k](#)
- October 29: [Boos & Brews Beer Mile](#)
- October 29: [Cartersville 10k & 5k](#)
- October 29: [Red Hare JOG-toberfest 5k](#)
- October 29: [Assault on Kennesaw Mountain 5k](#)
- October 31: [Atlanta Halloween Half Marathon](#)

FOLLOW US:



[Alpharetta](#)
678.739.4616

[Cumming](#)

CONTACT US:



[Brookhaven](#)
404.816.8488

[Decatur](#)

SHOP ONLINE:



[Cartersville](#)
470.888.2987

[Kennesaw](#)

678.771.82.70

404.377.7370

678.903.0022

Marietta
770.579.0444

Midtown
404.502.9903

Suwanee
678.896.5012

LOCALLY OWNED  AND OPERATED

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