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Mon, Sep 12, 2022 at 9:12 PM



NEWSLETTER

A dark background image showing a silhouette of a person running on a road at night. The road has white dashed lines and a crosswalk. There are some blurred lights and a "ROAD" sign visible in the background.

# Finish Eliza's Run

**Run, Honor, & Remember**

Peachy,

By now, you have probably heard the disturbing [news](#) of Eliza Fletcher. The entire running community, especially women runners, has been deeply shaken by this event.

In honor of Eliza, we will “Finish her Run” at our regular Tuesday and Wednesday Social Runs this week at each location. As runners, we sometimes use running as a way to heal. If you are moved to do so, please come out and join us at our runs this week. Social Run schedules are below.

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## PROMOTIONAL OFFERS

Fall races are just around the corner and we've got some promotional offers to get you a free entry into one of these great races!



### FREE ENTRY - The Race Half Marathon/5k

Saucony and The Race have partnered to offer you a free entry to The Race with the purchase of any regularly priced\* Saucony shoe (\$139.99 and up).

*\*Can not be combined with other discounts or offers. Limited availability at participating Big Peach Running Co. locations.*



 10K Tour

OCTOBER 22, 2022

## FREE ENTRY - lululemon 10k

Receive a free entry to the lululemon 10k Tour ATL with the purchase of \$100 or more!\* We currently carry a nice selection of lululemon apparel at our Alpharetta, Brookhaven, Decatur, Kennesaw, Marietta, Midtown, & Suwanee locations.

*\*No discounts on lululemon products. Limited availability at participating Big Peach Running Co. locations.*

## SOCIAL RUNS

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	SATURDAY
Alpharetta	6:30 pm		6:30 pm		
Brookhaven		6:30 pm		6:30 pm	
Cartersville					
Cumming		6:30 pm			7:30 am
Decatur			6:30 pm		
Kennesaw		6:30 pm			
Marietta		6:30 pm			7:30 am
Midtown		6:30 pm			7:30 am
Suwanee		6:30 pm		6:30 pm	

The [Cumming Tuesday night runs](#) are at Cherry Street Brew Pub on the 1st and last Tuesday of the month. The [2nd & 3rd Tuesday of the month](#) run are from the Cumming store location. The [Cumming Saturday morning runs](#) are at the Bethelview Greenway Trailhead.

### Brookhaven Group Ride Wednesdays, 6:00 pm

Join us every Wednesday night for a group ride around the Brookhaven area. The ride will be led by members of our team and the Brookhaven Bicycle Alliance. The rides are open to all abilities with 13-mile & 20-mile routes. Post-ride, we'll gather at Hob Nob in Town Brookhaven for some post-ride food and drinks. Come on out and meet members of our team and the Brookhaven Bicycle Alliance. With warmer temps and longer days, it's a perfect time to enjoy a ride outside!

# EVENTS

## How To Hate Running Less

**Marietta - Wednesdays, 6:30 pm**

We get it. Some folks don't like running. At times, it can feel clunky, jarring, and uncomfortable. That's why we're offering "How to Hate Running Less," a 30-minute FREE class with basic instruction, simple drills, and light running designed to change the way running feels and, hopefully, make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



## Hoka Trail Demo Run

**Sawnee Mountain - Sunday, September 18th, 8 am**

The mountain is calling... and you must go run some trails and test out the Hoka Speedgoat 5. That's right, you'll be able to tryout one of the most popular trail shoes, the Hoka Speedgoat 5, on actual trails! Meet us at the [Sawnee Mountainside Trail](#) and prepare for a fun time. Everyone is welcome to join in. Please arrive early to get your proper size to demo.

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# FEATURED RACES

## Team Maggie's Dream 5k/10k

**September 17th - Roswell, GA**

Your participation in this event supports Team Maggie For A Cure who's mission is to provide financial assistance to young women and men preserve their fertility after a cancer diagnosis. Harvesting eggs and banking sperm is extremely costly and not covered by insurance. Team Maggie is the only resource of its kind Nationwide providing this service. Register [online](#).



## The Race

**October 1st - East Point, GA**

The Race is a road race weekend event that supports black owned businesses, neighborhoods, and charities, committed to delivering a top-notch, world-class race with excellence at every step. The Race 2022 weekend features a live expo, half marathon and 5K race, virtual options to participate from your hometown, and Community Impact Service Day. Register [online](#).



## Garden Gallop

**October 8th - Kennesaw, GA**

The Garden Gallop is race #5 in the Kennesaw Grand Prix Series. Register online. Proceeds from the race go towards Gilbert Gardens in



Kennesaw. Register [online](#).

## Halloween Half Marathon October 31st - Atlanta, GA

The Atlanta Halloween Half Marathon & 5K is a costume and Halloween themed event that adds a unique twist to the traditional half marathon & 5K event. Many of the runners & walkers tackle the 13.1 or 5K courses decked out in full costume! Register [online](#).



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## PACKET PICK-UPS

### Warrior Way 5k

[Kennesaw](#) - Sept. 15th, 6 pm - 8 pm

### Team Maggie's Dream 5k/10k

[Marietta](#) - Sept. 16th, 1 pm - 6 pm

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## RACE PARTNERSHIPS

- September 17: [Warrior Way 5k](#)
- September 17: [Team Maggie's Dream 5k/10k](#)
- September 24: [Refuge Coffee Run](#)
- September 25: [Vibha Dream Mile](#)
- September 27: [Unity Run 5k](#)

### FOLLOW US:



[Alpharetta](#)

678.739.4616

[Cumming](#)

678.771.82.70

[Marietta](#)

770.579.0444

### CONTACT US:



[Brookhaven](#)

404.816.8488

[Decatur](#)

404.377.7370

[Midtown](#)

404.502.9903

### SHOP ONLINE:



[Cartersville](#)

470.888.2987

[Kennesaw](#)

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678.896.5012

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