

## An Update From Mike!



Peachy,

We are here... again. BUT, fear not - - it is not a bad place to be!



Said differently, it is time for a new academic year to begin. Throughout the Atlanta-area and across the State of Georgia, the busses have started populating our roadways and the students are bustling through their hallways!

As we make this annual adjustment, we, too, have a few items we believe are worth emphasizing. We know you are busy coordinating a busy schedule - - and we would not want these items to be overlooked. These are ways to help you ensure you're taking care of yourself, covering miles that are good for you and having some fun along the way!

[Read more...](#)

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## Big Peach Sizzler 5k/10k



Our friends at Saucony have come on board to support the race and will provide a free race entry (\$50 value - limited quantities) to the [Big Peach Sizzler 5k/10k](#) with an in-store purchase of the brand new Saucony Endorphin Pro 3\*. For those of you that prefer a different option, you'll receive a \$25 Big Peach Running Co. Gift Card (limited quantities) with the purchase of the brand new [Saucony Endorphin Speed 3](#).\* Two great options for a fast Peachtree Road Race qualifying course.

*\*Promotional offer starts 8/09/22 & while supplies last. Can not be combined with other discounts or offers.*

*Free entry is for in-store purchases only. Endorphin Speed 3 online orders use code "BPSIZZLER" in the notes section at checkout & receive a \$25 gift card toward your next purchase.*

## Big Peach Sizzler 50/50 Raffle

Purchase raffle tickets [online](#) for a chance to receive 50% of the proceeds! Raffle is open through September 5, 2022, at 1 pm EST with the drawing being held on September 5, 2022 at 2 pm EST. You do not have to be present to win.

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## PRODUCT SPOTLIGHT

## Hoka Bondi 8

One of the most popular models in the Hoka line up gets a fresh update and it's now available at Big Peach Running Co.! Already known as an ultra-plush/cushioned shoe, it's now even softer and lighter than the previous version.

Whether you're a runner, walker, or simply need comfortable shoes for long days on your feet, stop by and try out the brand new Hoka Bondi 8. Also available [online](#).



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## SOCIAL RUNS

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	SATURDAY
Alpharetta	6:30 pm		6:30 pm		
Brookhaven		6:30 pm		6:30 pm	
Cartersville					
Cumming		6:30 pm			7:30 am
Decatur			6:30 pm		
Kennesaw		6:30 pm			
Marietta		6:30 pm			7:30 am
Midtown		6:30 pm			7:30 am
Suwanee		6:30 pm		6:30 pm	

The [Cumming Tuesday night runs](#) are at Cherry Street Brew Pub on the 1st and last Tuesday of the month. The [2nd & 3rd Tuesday of the month](#) run are from the Cumming store location. The [Cumming Saturday morning runs](#) are at the Bethelview Greenway Trailhead.

## Brookhaven Group Ride Wednesdays, 6:00 pm

Join us every Wednesday night for a group ride around the Brookhaven area. The ride will be led by members of our team and the Brookhaven Bicycle Alliance. The rides are open to all abilities with 13-mile & 20-mile routes. Post-ride, we'll gather at Hob Nob in Town Brookhaven for some post-ride food and drinks. Come on out and meet members of our team and the Brookhaven Bicycle Alliance. With warmer temps and longer days, it's a perfect time to enjoy a ride outside!

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## EVENTS

### How To Hate Running Less Marietta - Wednesdays, 6:30 pm

We get it. Some folks don't like running. At times, it can feel clunky, jarring, and uncomfortable. That's why we're offering "How to Hate Running Less," a 30-minute FREE class with basic

instruction, simple drills, and light running designed to change the way running feels and, hopefully, make it feel lighter, smoother, and EASIER. It's open to everyone (Walkers, Runners, Kids). Come ready for light drills and running outside in our East Cobb location.



## Brooks Demo Run

**Cumming - August 16th, 6:30 pm**

Join us for our Tuesday night Social Run with our friend from Brooks! We'll have the brand Brook Ghost 14 and Glycerin 20 for you to try out. We'll also have giveaways, prizes, raffle prizes, snacks, and drinks! Don't miss out on a fun time!

## Altra Demo Run

**Marietta - August 23rd, 6:30 pm**

Come on out and demo the new Altra Torin 6 during our regularly scheduled social run. All abilities are welcome!

## Liv Factory Racing Virtual Event

**Save The Date - August 24, 7:30 pm**

You're invited to this open event featuring Liv Factory Racing team members [Isabella Naughton](#), [Kaysee Armstrong](#), & Caroline Washam! Big Peach Ride + Run has partnered with the Georgia Cycling Association for the 2022 race season to support the "Girls Ride Program" presented by [Liv Bikes](#). This event is perfect for girls currently competing, those aspiring to compete, and parents wanting to learn more about opportunities for girls in mountain biking. Register for the webinar [here](#).



## 12-hour Treadmill-a-Thon

**August 26, 7:00 am**

Music Executive Ric Ross and founder of the non-profit [Music Education Group](#) is hosting a 12-hour Treadmill-a-Thon to benefit programs for Georgia's youth. MEG was formed to bring music, film and digital media-based education to underserved youth and provide every child in Metro Atlanta with an equal opportunity for music education. [Learn more...](#)

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## FEATURED RACES

### Area 13.1 & Terrestrial 5k/10k

**August 20th - Roswell, GA**

AREA 13.1 and Terrestrial 5K/10K is an Out of this World Running Event. This is a night race in Roswell, GA, and is one of the most popular courses to run in the State of Georgia. Come for the run and stay for the party!! Live band - Food trucks - Vendors - Gate City



Brewing Company!! Bring the Family for the celebration.  
Register [online](#).

## Summer Steamer 10k/5k September 3rd - Kennesaw, GA

This is race #2 in the Locomotive Series. Heat up the race on these blazing fast courses, then cool off with some great summer fun! The post-party will be a block party with music, ice cream trucks, and great summer fun for the whole family!



All finishers receive an awesome train car finisher medal - the 2nd piece in the Train Series Medals! Register [online](#).

## Labor Day Donut Dash September 6th - Alpharetta, GA

Want to dash for donuts? Join our Labor Day Donut Dash at Halcyon! For 2022 we will offer a Munchkin Run 1k (10 & under), 5k, and 10k. Participants can choose a super soft T-shirt or tank (additional charge). Register early to get your custom finisher medal and secure your choice of shirt. Register [online](#).



## Care For Cops September 10th - Suwanee, GA

Care for Cops is a non-profit organization that has provided financial assistance to over 87 families of fallen Georgia officers since 1999. Care for Cops sends checks directly to families that have lost a loved one in the line of duty. Register [online](#).



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## PACKET PICK-UPS

### Area 13.1 & Terrestrial 5k/10k

[Marietta](#) - August 18th, 12 pm - 6:30 pm

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## RACE PARTNERSHIPS

- August 20: [Area 13.1 & Terrestrial 5k/10k](#)
- August 27: [Annandale Village Extra Mile 5k](#)
- September 3: [Summer Steamer](#)
- September 5: [Big Peach Sizzler 5k & 10k](#)
- September 5: [Labor Day Donut Dash 5k & 10k](#)
- September 10: [Great Locomotive Chase](#)
- September 10: [Be The Light 3k & 6k](#)
- September 10: [911 Run To Remember](#)

- September 11: [SagerStrong Stadium Fun Run](#)
- September 17: [Warrior Way 5k](#)
- September 24: [Refuge Coffee Run](#)
- September 27: [Unity Run 5k](#)

FOLLOW US:



[Alpharetta](#)  
678.739.4616

[Cumming](#)  
678.771.82.70

[Marietta](#)  
770.579.0444

CONTACT US:



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SHOP ONLINE:



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